

D

DALLAS/FORT WORTH

THE NEW
**DALLAS
HAIR**

**BEST SALONS
HOT STYLISTS
JUICY GOSSIP**



The
**Best Salons
in Dallas**

We polled the hair industry, clients, women's groups, and salons to find the top shops for every type of tress.

MR. HAIR GUY: Paul Neinast has cut, colored, and styled the hair of Dallas' most famous beauts, including Jane Birkin, pictured here under the dryer. Despite his big-name clients, the staff at his salon is still unpretentious and friendly.



BEST PERSONALITY

Paul Neinast

3000 CARLISLE ST., STE. 108, 214-969-0400

It's not just his magic scissors that put Paul Neinast on top; his boundless energy and his infectious good-natured laugh make him easy to love. His salon may be small, but his staff prides itself on service (snack delivered on trays to clients under the dryer) and ambience (the salon overlooks the Katy Trail).

Price range for haircut: \$30-\$75

Price range for color: \$45-\$85 (one step);

\$75-\$225 (highlights)

Colorists named: George Bush, Rene Russo, Jan Strimple, Zsa Zsa Gabor, Tommy Lee Jones, Senator Kay Bailey Hutchison

Best master stylist: Paul Neinast

Best classic stylist: Paul Neinast

Best trend-setting stylist: Lori Colbra

Best blow-dry stylist: Paul Neinast,

Lori Colbra, Ann Bernau

Best special-event updo stylist: Paul Neinast,

Lori Colbra, Ann Bernau

Best hair colorist: Paul Neinast, Lori Colbra,

Ann Bernau

Best children's stylist: Ann Bernau

Race And
Reform On The
School Board

Laura Miller Looks
At The High Cost
Of Being Sick

The Who, What,
And Why Of Being
Blond In Dallas

Branson's Law: Make 'em Pay

He's won millions for injured victims. Now superlawyer Frank Branson is aiming for justice in the YMCA child abuse case.



GOTTA BE

BLOND



POWER BLONDS

Susan Power, left, aerobics instructor "With my horrible hair, mousy brown had to be changed to powerhouse blond, even if there isn't a lot of it."

Ray Hunt
Glenn Box
Mary Kay Ash
Martina Navratilova
Ron Anderson
Harold Simmons
Harriet Miers
Lori Palmer
Kathryn Cain ▼



Steve Bartlett ▲
Trisha Wilson
Ellen Terry

BLOND BOMBSHELLS



Troy Aikman ▲ wouldn't comment about whether being blond has helped his career, but we think it must have something to do with it. *D* counts six starting quarterbacks in the NFL who are blond.

Approximately 25% of the country's female population is blond, or about 30 million people.

BLOND LEADING THE BLOND






When asked if he's a natural blond, hairdresser Paul Neinast replied: "There's nothing natural about me." Here, Neinast and a few of his clients take their coils out for a spin. From left: Lisa Casey, Laurel Anderson, Jane Guerriero, Susan Woodruff, Kay Kennedy, and Jeannette Huff.



Thunderbird

THE HIGH COST OF BEING BLOND

We asked some local hair pros for the hard, cold facts about being flaxen.

	 Alan Stone Alan Stone Salon	 Paul Neinast Neinast Salon	 Dayton Mast LImage	 Tony Fielding Tony Fielding Studio	 Jeremy José Eber
What is the average cost of entering the kingdom of blondness?	Tints are \$40-\$50 for the initial visit with retouches every 4 to 8 weeks. For bleach and toner (the Madonna look) it's \$90 with \$50-\$60 retouches every 4 to 8 weeks. Highlights: \$75-\$150, 4 to 6 times a year.	Highlights are \$85-\$200 per visit and must be done every 2 to 3 months. An all-over bleach or tint is \$35-\$100 and must be done every 3 to 5 weeks.	Expect \$65-\$75 every 3 to 4 weeks for a touch-up. The cost of going from brown to blond depends on hair length. \$85-\$140. Highlighting is \$85-\$95 and should be done every 2 to 3 months.	The average monthly cost is about \$140—closer to \$175 if you include conditioner and the products necessary to keep it healthy. Hair should be colored every 4 to 5 weeks.	For a more natural blond look, it's about \$35 a visit. For the serious blond, it's \$120. All blond clients should pay him a visit once a month.
What is the yearly \$5 total for maintenance?	\$240-\$300	\$340-\$1,700	\$270-\$900	\$1,700 or cheaper depending on the process	\$660-\$1,440
What percentage of your clientele requests blond shades?	45% request some kind of blond treatment, but "We don't take our clients all-out blond," he says.	40%, but "I think L.A. has more blonds than Dallas. It has to do with that beach thing. Blond looks good with a tan."	60-75%	25%—"This is Dallas, girl."	50%, and he agrees with Paul—"We have more blond clients at our salon in Beverly Hills."
What percentage of your clientele is naturally blond?	"Very few."	"50%, if you consider only those under 12 years old."	Every third person is considered a natural blond (including dishwasher and ash).	"Anyone past age 20 doesn't stay blond. It starts getting darker and ugly and something has to be done about it."	"Not many."
What is the most often requested shade of blond?	Beige, honey, or other soft tones	Golden blond	The gold and honey family	Golden blond. "You know that Michelle Pfeiffer color."	Gold and honey for a natural looking blond. Or very blond. "We call it Baby Blond."
What is the longest that roots can be before people start staring?	12 inch to 3/4 inch	1 inch to 1 1/2 inches	About 6 weeks' worth of growth, or 1/2 inch	About 3 weeks' worth of growth—"After 4 or 5 weeks you can see them from across the street."	About 4 to 6 weeks' worth of growth before people start talking
Do you think it's true that blonds have more fun?	"We tell our clients who are going to go blond, you're going to have to get into a different mind thing. But do they have more fun? That's difficult to say... it goes with the personality."	A 70-year-old woman once told Paul, "Blonds have more fun 'cause when they go out they glow in the dark."	"I think mentally it makes people happy if it makes you feel good and suits your coloring then I'm all for it. The worst is not to keep it up. It is a commitment."	"Definitely. I really think it changes your life. It's very uplifting. I'm a blond—it changes my outlook on my appearance. I feel better."	"I change my hair color all the time. Right now I'm not blond, but regardless of what color I am, I always have fun."

**Of these hairdressers, which are blonds? Alan—no. Paul—yes. Dayton—no. Tony—yes. Jeremy—not this month.

BLOND AMBITION

Jerry Hall
Verne Lundquist
Leeza Gibbons ▶
Catherine Crier
Sara Hickman
Leclie Deane—see Inside
Dallas, page 15
Vanilla Ice ▼



Morgan Fairchild ▲
Todd Oldham
Wendi
Chantal

BLOND STATS

In a recent Color Attitudes Survey by Clairol, 84% of the blond female respondents consider themselves flirtatious; 49% think of themselves as naive; 61% see themselves as being self-centered; and, 91% think they are popular with men.

BLOND PHILOSOPHY

"Being blond helps you do math better, particularly if there's money involved."
—Ranger Rita, KNON

LEGENDARY BLONDS

Locally, we owe it all to...
Jayne Mansfield
Priscilla Davis ▼



"I'M NOT REALLY DUMB, BECAUSE I'M NOT REALLY BLOND."—ANONYMOUS